

June 26th, 2020



Hello WTA Exhibitors:

Due to the pandemic, the University of Wisconsin – Madison, has closed the O.J. Noer Research Facility to everyone except staff conducting research on the plots at the O.J. Noer Facility. Because of that decision, the WTA Board of Directors had to make some adjustments to the 2020 Field Day.

Field Day 2020 will be a virtual one. For attendees, the professors will record the research information they are conducting. Those video's will be posted on the WTA website www.wisconsinturfgrassassociation.org for all turf professionals to watch.

Which brings us to how trade show is going to be handled. Vendor Sponsorship Package information was sent out late last fall. Vendors who purchased one of those packages, (Dr. Kussow, Dr. Worf, Dr. Love) will be given the opportunity to record an advertisement for their company. Those advertisements will be included in the video's that the professors have recorded. For those of you who did not purchase a Package, a \$100 donation will allow you to have your logo appear on the sponsor logo page. To make that donation, go to the WTA website, click on the Virtual Summer Field Day under Events and scroll down to Vendor Information. Your logo can be emailed to Mike Bremmer at mikebremmer@icloud.com.

We hope that Field Day 2021 will be the type that we have had for so many years at the O.J. Noer Facility.

Sincerely,

Ron

Ron Novinska
Summer Field Day Committee Member

Mike

Mike Bremmer
Summer Field Day Committee Member

O.J. Noer Turfgrass Facility / 2502 Highway M / Verona / WI / 53593
608-845-6536 www.wisconsinturfgrassassociation.org